2021 SPONSORSHIP PROSPECTUS

ADAPTING TO A CHANGED WORLD

2021 NATIONAL VOAD CONFERENCE
MAY 18-20, 2021 • VIRTUAL
National VOAD, an association of organizations that mitigate and alleviate the impact of disasters, provides a forum promoting cooperation, communication, coordination and collaboration; and fosters more effective delivery of services to communities affected by disaster. Since our founding in 1970, National VOAD Member organizations have worked tirelessly to assist communities affected by disasters. In the past 50 years, the VOAD movement has grown to include more than 100 Member organizations, representing every state and territory in the United States. Guided by the core principles of the 4Cs: Cooperation, Communication, Coordination, and Collaboration, National VOAD Members provide the leadership that builds strong, resilient communities and delivers hope in times of need.

We hope you will consider supporting the 2021 National VOAD Conference by sponsoring one of the below options.

**General Conference Sponsorship Levels:**

<table>
<thead>
<tr>
<th>Feature</th>
<th>Executive</th>
<th>Associate</th>
<th>Supporter</th>
<th>Patron</th>
<th>Friend</th>
</tr>
</thead>
<tbody>
<tr>
<td>Complimentary Registration</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td></td>
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<tr>
<td>Registration at a 50% Discount</td>
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<td></td>
<td></td>
<td></td>
<td>1</td>
</tr>
<tr>
<td>Logo &amp; Link to Website on NVOAD Website</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Banner Ad in Virtual Conf. Platform &amp; App</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
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</tr>
<tr>
<td>Promoted Message in Virtual Conf. Platform &amp; App</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td></td>
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</tr>
<tr>
<td>Option to Include Virtual Sponsor Material for Attendees in “Resource Page”</td>
<td>x</td>
<td>x</td>
<td>x</td>
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</tr>
<tr>
<td>1 Min. Pre-Recorded Intro Streamed before 2 Different Workshop Sessions*</td>
<td>x</td>
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<tr>
<td>Email Blast to Attendees</td>
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<td>1</td>
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<tr>
<td>Opportunity to Address All Conference Attendees Live During Sponsor Session*</td>
<td>x</td>
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</tbody>
</table>

*Only 15 Spots Available on a First Come, First Served Basis

**Other Sponsorship Opportunities:**

- Pre-Recorded Introduction for Plenary Session (30 Sec., 3 Available) - $1,000 each
- On-Demand Video Content Available to Attendees - $500/video
  
  *NVOAD will not provide video production services.*
- Banner Ad on Virtual Conference Platform & App Homepage (limited availability) - $200 each
SPONSOR REGISTRATION FORM

Sponsor Information

Company/Organization Name (as listed in Program)

Mailing Address

City     State   Zip

Website Address

Contact Information

Name

Phone

Fax

Email

Select Sponsorship:
☐ Executive ($5,000+)
☐ Associate ($4,000)
☐ Supporter ($3,000)
☐ Patron ($2,000)
☐ Friend ($1,000)
☐ Pre-Recorded Intro for Plenary Session ($1,000 each)
☐ On-Demand Video Content Available to Attendees ($500/video)
☐ Banner Ad on Virtual Conference Platform & App ($200 each)

If sponsorship includes complimentary conference registrations:

Name: __________________________________________
Name: __________________________________________
Name: __________________________________________
Name: __________________________________________

*Additional conference registrations can be made through the National VOAD website

Payment Information

☐ Check (pay to National VOAD)
☐ Visa
☐ Mastercard
☐ American Express
☐ Discover

Total $

Card Number

Exp. Date   CVV

Cardholder’s Name (please print)

Cardholder’s Signature

CANCELLATION POLICY

All cancellations must be submitted in writing to National VOAD at conference@nvoad.org prior to Friday, April 17, 2021, the entire fee will be refunded. Cancellation refunds after Friday, April 17, 2021, will be on a case by case basis.

Printed Name

Signature          Date

Please sign and return this form with full payment (checks made payable to “National VOAD”): National VOAD Conference ATTN: Emily Saibara 8550 United Plaza Blvd., Ste. 1001 Baton Rouge, LA 70809 Phone: (225) 408-4459 Fax: (225) 408-4422

2021 National VOAD Conference May 18-20 • Virtual