

State/Territory *VOAD LEAD* Program

Leadership Engagement And Development (LEAD)

Our community is best served when VOADs develop and maintain strong and engaged leadership, well-trained and knowledgeable members, civic commitment and a strategic pursuit of whole community inclusion.

Organizational success depends on long-term sustainability, strategic planning skills, and the ability to meet mission while implementing necessary change. It also requires attention to leveraging resources, promoting efficiencies, eliminating duplicative efforts and meeting collective needs.

The LEAD goal is to build the capacity of State/Territory VOADs by producing a system that generates high quality programs and tools on a range of skills and competencies. Planned activities and initiatives include but are not limited to:

- Create and promote an education framework describing the essential skills and capacities of effective VOADs.
- Develop annual programming on key topics that is delivered through the National VOAD network via teleconferences, webinars and in-person speakers
- Establish a Speakers Bureau comprised of civic, private and government sector experts, including participation by many of our Partners, available to engage members.
- Develop toolkits that aid and enhances knowledge and leadership on specified topical areas.

Such as:

- Technology tools and social media
- Cultivating governmental relationships
- Operational forms and checklists
- Whole community engagement
- Marketing resources
- Continuity of operations planning
- Planting and supporting local VOADs
- Strategic planning
- Templates and samples
- Technical assistance and other resources for VOAD success