



**AMERICAN
TRADESHOW
SERVICES**

**Optimize
your ROI
with
Lead
Retrieval**

For More Information Call - 985.809.0600 then dial 1

Collect
**Quality
Leads**
in a format
You Can Use
Instantly

1	Date	Time	ID#	First Name	Last Name	Title	Company	Address
2	6/3/2010	8:31:30 AM	123769	Ims	Lead	President	ABC Corporati	
3	6/3/2010	8:32:34 AM	124869	Peter	Smith	Purchasing Agent	Fleur De Lis inc	
4	6/3/2010	8:37:12 AM	112333	Marcus	Williams	Sales Representative	Carter & Kennedy LLP	100 West Street
5	6/3/2010	8:39:58 AM	597412	Betsy	Acrian	Owner	Sweet and Sour, Inc	957 Lime Street
6	6/3/2010	8:12:36 AM	951753	John	Jacob	Director of Marketing	Americas Market Supplies Company	5889 Highway 1008
7	6/3/2010	8:20:20 AM	332358	Bob	Barker	Pricing Manager	Studio Corporation	885 Pasadena Way
8	6/3/2010	8:21:45 AM	332387	Wendy	Roberts	Project Assistant		9857 Esplanade Avenue
9	6/3/2010	9:31:07 AM	378343	Paul	Schultz	Sales Representative	Commercial Building, Inc	1671 St. Charles Avenue
10	6/3/2010	9:10:34 AM	141251	Michael	LeBlanc	President	Floors	44 Un on Way
11	6/3/2010	9:12:43 AM	154214	Steven	Smith	Director of Sales	Building Block Concepts	989 Presidents Place
12	6/3/2010	9:17:01 AM	957431	Sarah	Smith	Marketing Associate	Dozen Company	13 Candyland Road
13	6/3/2010	9:25:09 AM	235895	Milori	B...	Marketing	By Trademark	1 Park Place

**MORE
SALES**



EXPOPRO PLUS™

*Easy-to-Use
Desktop Unit.*

- Highspeed Printer
- Leads on USB, Paper & Online
- Reprint Individual Lead or All
- Unlimited Paper Supply
- Easy-to-Use Point & Shoot
- Color Touch Screen Display
- Allows personalized note taking

- Paperless, Green option
- Leads on USB and Online

- Wireless Handheld Unit
- Large Color Touch Screen display
- Allows personalized note taking
- Extended Life Battery



Mobile Plus™

*Be Mobile.
Be Green.*



LeadsPlus™ Mobile App

The Lead Retrieval App

- Works on iPhone®, iPad® or iPod Touch® with iOS 7.0 or higher
- OR Android devices with OS 4.0 or higher
- Scan Barcode to capture lead
- Real-Time Online Lead Management
- Note Taking Ability
- Standard or Custom Qualifiers Included

Additional Products and Services

Delivery & Training

ATS technicians deliver pre-ordered equipment prior to and after the event. In addition, our technician will train booth personnel on how to best use the unit.

Custom Qualifiers

ATS creates a list of exhibitor's custom qualifiers that can include products and/or services and loads it into the unit; can be easily attached to a prospect's record.

Custom Survey

Available on the ExpoPro Mobile option **ONLY**: ATS creates a custom survey that can include up to 10 personalized questions.

The ATS Standard...

- *Leads on 64mb USB drive, yours to keep
- *Leads online for all systems
- *Easily imported into Excel, Outlook, ACT! And other major sales tracking programs
- *Each lead may contain Name, Company, Title, Address, Phone, Fax, Email, Qualifiers, and personal notes (determined by the association)
- *Random Drawing Raffle Feature on all units
- *20 Standard Qualifiers for Easy Follow-up
- *Free Technical Support Before, During & After the show



NVOAD 2015
May 11-15, 2015
Sheraton Hotel
New Orleans, Louisiana

ATS AMERICAN TRADESHOW SERVICES
 217 General Patton Avenue
 Mandeville, LA 70471

NVOAD 2015

LEAD RETRIEVAL ORDER FORM

DISCOUNT DEADLINE: FRIDAY, APRIL 17, 2015

1 Choose Your Unit(s)

DISCOUNT REGULAR QUANTITY LINE TOTAL

EXPOPRO PLUS™

Easy-To-Use Desktop Unit



- Easy-To-Use Point & Shoot
- Color Touch screen display
- Allows Personalized Note Taking
- Reprint Individual Lead or All
- Leads on USB and Paper
- Electrical Requirements <1 amp, 110V

\$ 245.00 \$ 295.00 x _____ = _____

MOBILE PLUS™

Be Mobile. Be Green.



- Paperless, Green Option
- Wireless Handheld Unit
- Large Color Touch Screen Display
- Allows Personalized Note Taking
- Leads on USB
- Extended Life Battery

\$ 295.00 \$ 345.00 x _____ = _____

LeadsPlus™ Mobile APP

The Lead Retrieval App



- Works on iPhone®, iPad® or iPod Touch® with iOS 7.0 or higher
- OR Android devices with OS 4.0 or higher
- Scan Barcode to capture lead
- Standard or Custom Qualifiers Included
- Note Taking Ability
- Real-Time Online Lead Management

\$ 350.00 \$ 400.00 x _____ = _____

Additional Licenses: \$ 99.00 \$ 125.00 x _____ = _____

2 Add Optional Services

DISCOUNT REGULAR QUANTITY LINE TOTAL

Delivery & Setup \$ 65.00 \$ 85.00 = _____

Custom Qualifiers \$ 60.00 \$ 80.00 x = _____

Custom Survey \$ 60.00 \$ 80.00 x = _____

3 Add It Up

Sub-Total = \$ _____

Add New Orleans, LA Sales Tax 9% Tax + _____

Total Due (in US Funds) All fields are required. Please include a Payment Authorization Form with your order. = \$ _____

4 Fill It Out and Sign

COMPANY _____ BOOTH NO. _____
THIS LINK WILL BE SENT TO ALL ATTENDEES SCANNED BY YOUR SCANNER
 WEBSITE _____
 ADDRESS _____
 CITY _____ STATE _____ ZIP _____ COUNTRY _____
 PHONE NO. _____ FAX NO. _____
 ORDER CONTACT _____
 EMAIL ADDRESS _____
 ONSITE CONTACT _____ ONSITE CELL PHONE _____

Order Online:
www.atsleads.com
 User Name: NVOAD2015
 Password: 0515
Fax Credit Card Orders to:
 985-809-1888
Email Order:
orders@american-tradeshow.com
Mail Check Orders to:
 American Tradeshow Services
 Attn: Exhibitor Services
 217 General Patton Avenue
 Mandeville, LA 70471
To Call Order In or Ask Questions:
 985-809-0600, dial 1



NVOAD 2015
May 11-15, 2015
Sheraton Hotel
New Orleans, Louisiana



PAYMENT AUTHORIZATION FORM

BOOTH NO. _____

COMPANY _____

ORDER CONTACT _____

PHONE NUMBER _____

**A credit card is required on all orders as a security deposit on rental equipment. See Terms and Conditions at the bottom of this page.*

CHOOSE PAYMENT METHOD:

To Pay By Credit Card

We accept American Express, MasterCard and Visa. Please choose "To Pay By Credit Card" option and enter your credit card details below. Your credit card will be charged upon receipt of your order and an email confirmation/receipt will be sent to the email address listed on Page 1 of the order form.

To Pay By Company Check (Security Deposit Required*)

Please make checks payable to American Tradeshow Services. Please choose "To Pay By Check" option and enter your credit card number below for security deposit purposes. Please check the "Security Deposit Use Only" checkbox. Checks are due in the office ten (10) days prior to show start. Checks must be in US Funds and be drawn from a US Bank.

To Pay By Wire Transfer (Security Deposit Required*)

For information on paying by Wire Transfer, please contact Exhibitor Services at 985-809-0600, ext 201. Wire Transfers must be paid in US Dollars. Please choose "To Pay By Wire Transfer" and enter your credit card number below for security deposit purposes. Please check the "Security Deposit Use Only" checkbox. Wire Transfers will incur an additional \$40.00 for handling and bank fees. An invoice will be sent once your order is processed along with details on how to complete your wire transfer transaction. Wire Transfers are due in the office ten (10) days prior to show start.

*** Credit Card Details - Required for All Orders***

Use as Security Deposit Only

Cardholder Name: _____

Expiration Date: _____ / _____ Security Code: _____

Cardholder Signature: _____

! Terms and Conditions

All equipment ordered must be picked up at the service desk prior to the start of the show unless you have selected the Delivery and Setup option. Refunds will not be made for unclaimed equipment. Equipment must be returned to the service desk within one hour after the close of the show to avoid additional charges. If ATS staff has to pick up your scanner, you will be charged \$100.00.

Renter is responsible for the full replacement value of lead retrieval equipment if lost, stolen or damaged while in possession of renter.

All cancellations received earlier than seven (7) working days prior to show opening date will be subject to a \$75.00 service fee. All cancellations received within seven (7) working days prior to show opening date will be billed at full rental price and will not be eligible for refund.

A credit card is required on all orders as a security deposit on rental equipment. ATS will not charge anything to credit card held as security deposit with out prior authorization, however, ATS reserves the right to charge fees associated with lost, stolen or damaged units as a last chance effort to recover damages. ATS will allow ample time (at least sixty days) for exhibitor to arrange payment for lost, stolen or damaged units, before this step in taken.

Checks are due in the office ten (10) days prior to show start.

Order Online:
www.atsleads.com
 User Name: NVOAD2015
 Password: 0515
Fax Credit Card Orders to:
 985-809-1888
Email Order:
orders@american-tradeshow.com
Mail Check Orders to:
 American Tradeshow Services
 Attn: Exhibitor Services
 217 General Patton Avenue
 Mandeville, LA 70471
To Call Order In or Ask Questions:
 985-809-0600, dial 1



NVOAD 2015
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NVOAD 2015

Custom Qualifiers Template **Fax To: 985-809-1888**

DISCOUNT DEADLINE:

FRIDAY, APRIL 17, 2015

\$60 before deadline
\$80 after deadline
 (COST PER UNIT)

The following is a list of the standard action codes that are included with your unit rental.

- Add to Mailing List
- Current Customer
- Distributor
- Has Purchasing Authority
- Have Sales Rep Call
- Hot Lead!
- Inquiry Only
- Interested Buyer
- OEM
- Product A
- Product B
- Product C
- Product D
- Product E
- Product F
- Schedule Demonstration
- Send Literature
- Send Pricing Info
- VAR
- Wants Presentation

To personalize these codes, or use your own codes, please fill in this template.

Below please list your custom action codes. These custom codes will be ready for you when you pick up your reader at the show. (Please type or print legibly, maximum 28 characters per code.) To guarantee availability at show site, please fax this template in seven (7) days prior to show start.

The Following Characters May Not Be Entered As Part Of An Action Code:
 Apostrophes ('), Slashes (/), Backslashes (\),
 Dots (.), Carrots (^), and Quotes (")

Company																											
Booth Number																											
1																											
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If you have any questions concerning any of the products or services being offered for lead collection, please feel free to call us at (985) 809-0600 and we will make certain your questions are answered promptly.